# **Brian Gannon**

With over 30 years of experience as a meticulous and fast-working senior level editor, I have advanced editing skills and expertise in industry-standard software such as Avid Media Composer, Adobe Premiere Pro, After Effects, Photoshop, and others. I also possess a working knowledge of 3D modeling and animation software like Blender.

My expertise extends to various end markets including local and regional TV commercials, educational video materials, children's television programming, senior-focused programming, asset creation for corporate annual meetings, exit videos for private equity firms, marketing and promotional videos for music-themed Caribbean cruises, independent films, health and medical educational videos, pharmaceutical product promotion, as well as social media content.

### **Skills**

- Collaborative teamwork
- Effective issue resolution
- Quick to adjust
- Adobe After Effects
- Avid Media Composer
- Digital compositing expertise
- Digital color adjustment
- Skilled in visual effects

- Artistic problem-solving
- Prioritization and time management
- Adobe Premiere Pro
- Adobe Photoshop
- Proficient in editing multi-camera footage
- Visual storytelling techniques
- Digital image stabilization
- Creation of 3D environments

## **Work History**

#### **Senior Video Editor**

Center City Film & Video, Philadelphia, PA

March 1997 - March 2025

- Collaborated with producers and directors and also engaged clients as a producer/editor to craft their messaging
- Creatively interpreted their concepts, from design to final output by shaping their stories from hours of interviews, and supporting them with compelling B roll, stock imagery, motion graphics and music
- As the go-to-editor for many clients, consistently earned their satisfaction and retention
- Often managing multiple projects simultaneously, consistently met client deadlines
- Lead editor on many projects over 28 years
- Lead editor on thirteen 20–30 minute marketing videos, over 120 sizzle videos and social media teasers for more than 10 of StarVista Live's Malt Shop Memories, Flower Power, 70's Rock & Romance, and Ultimate Disco cruises, as well as editing over 60 daily All Access Pass sit and chat programs aired on board each cruise
- Editor on the feature film "What Happens Next?"

### **Education**

# **End Markets**

- Local and regional TV commercials
- Educational video materials
- Children's television programming
- Senior focused programming
- Asset creation for corporate annual meetings
- Exit videos for private equity firms
- Marketing and promotional videos
- Independent films
- Health and Medical educational videos
- Pharmaceutical product promotion
- Social Media